

New Account Application Form

Simply print and fill in by hand or complete this form in Adobe Reader, print and sign.

Section 1 - Company Details

Company name		
Trading as (if different to company name)	Year established?	
Company address		
Company postal code	Company tel no.	
Company fax no.	Mobile no.	
Are you VAT registered? YES	NO	If yes, company VAT no.
Are you a limited company? YES	NO	If yes, limited company registration no.
Are you members of any of the following groups: IBA AWEBB FEGIME IEBG MIDA AIEW		
Do you have an online shop? YES	NO	If yes, website address:
Other website address:	Other website address:	

Section 2 - Contact Details

Accounts contact name	Tel no.	Email
Buyer contact name	Tel no.	Email
Marketing contact name	Tel no.	Email

Section 3 - Business Type

Business type*:	Bathroom showroom	Kitchen showroom	Bedroom showroom	Interior designer	Specifier	Trade Counter National
	Trade Counter Independent	Traditional Retailer	Online Focused	Online Only	Project	Export
How did you hear about us?						
Product areas:	Decorative lighting	Commercial lighting	Outdoor lighting	Bathroom lighting	Furniture	Mirrors
	Kitchen lighting	Bedroom lighting			Homewares	Textile
Services offered:	Lighting scheme	Interior design	Installation	Supply	Other	If other, please specify
Number of employees?	Do you have retail premises? YES		NO	If yes, number of stores		
Do you have showroom space? YES NO If yes, give details?						

Section 4 - Declaration

Print name	Position
Signed	
Date	Tick to confirm you have received and read a copy of our terms & conditions

Declaration

I hereby submit the above information for the sole purpose of opening a credit account with Poole Lighting Ltd trading as Endon. I acknowledge that all orders placed are in accordance with Endon terms and conditions and agree that these terms and conditions shall bind my company in all transactions. Goods shall remain the property of Poole Lighting Ltd until paid for in full.

Thank you for providing your contact details. We will only use them to send you follow up information about our products and services. We will not share your data with any third parties. You can remove your details from our database at anytime by using the unsubscribe link on our emails or by emailing marketing@endonlighting.com.

*Definitions for reference

Trade Counter National - Wholesale counters or predominately supplying the trades, part of a large national group (30+ branches)

Trade Counter Independent - Wholesale counters or predominately supplying the trades, with less than 30 branches (including buying group members)

Traditional Retailer - Open to public store(s) where majority of business is in-store

Online Focused - Store(s) & website where website reach is wider than store(s)

Online Only - Website only

Project - Customer who's business is for ongoing projects where delivery is to a site

Export - Customer based outside of GB, NI or IM

Showroom - Open to public store(s) where majority of business is in-store and majority of product is bathroom associated

Interior Designer - Sources product both either commercial/domestic projects

Specifier - Responsible for specifying lighting on either commercial/domestic projects